

Florian Puech

## Design and Engineering for Innovation

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### Education and qualifications

- 2012-2014 **Royal College of Art**, London, United Kingdom  
**Master of Art**, Innovation Design Engineering
- 2012-2014 **Imperial College**, London, United Kingdom  
**Master of Science**, Innovation Design Engineering  
(with merit)
- 2009-2012 **Arts et Métiers Paris Tech**, Lille, France  
**Master of Engineering**, Mechanical Engineering  
(ranking: 5th out of 1107) (Bourse Douchet 2011)

### Work experience

- September 2014 **Freelance, Studio XO**, London (UK)  
Electrical engineering, programming, prototyping for Absolute Vodka
- July 2013 - now **Entrepreneurship, Sapo** with **Steer Davies Gleave**, London (UK)  
Startup experience
- August - September 2013 **Design and Engineering, Tomorrow Lab**, New York City (USA)  
Intern in an Innovation Design and Engineering consultancy
- July 2011 - July 2012 **Product Engineer, newfeel** (Oxylane Group, **Decathlon**), Lille (Fr)  
Functional management on Innovation projects and International product development (Asia, Italia, Portugal)  
Creative Workshops, Industrialization, Patent Research

### Miscellaneous

- July-August 2014 Innovation RCA, Entrepreneur's Launchpad Summer School, London  
Market Research, Business Model for Amoeba project
- July 2014 Wearable Technologies Conference, San Francisco  
Intuitive bookmarking with Amoeba
- 2009-2010 Association "La Main à la Pâte"  
Popularization of scientific concepts, in order to help eight to twelve-year-old children to understand physics by carrying out experiments.

### Special skills

- Languages
- **French**: Mother tongue
  - **English**: Fluent (IETLS: 7.5/9; TOEIC: 915/990)
  - Spanish: Basic knowledge (4 years' practice)
- Graphic Design  
Engineering  
Programming Languages  
Other
- Cinema 4D, Rhino, KeyShot, Adobe Creative Suite**  
**Catia, Solidworks, MatLab** (Digital Signal Processing, Machine Learning),  
C, java, VBnet  
**Processing, Microcontrollers** programming (PIC, Arduino), Embedded Digital  
Signal Processing (basic), **Electrical Engineering, 3D Printing** (Makerbot),  
**OpenCV**

### Interest and Activities

Sports: Judo (12 years' practice), Squash (beginner); Music: Piano (5 years' practice); Other: Travels, Film making, Design and maker movement